



# Talent is Universal. Opportunity is Not.

## Our Vision

**WE ENVISION A WORLD** in which many more young women in low-income countries have the opportunity to pursue university education, thus creating increased earnings and better lives for themselves, their families, and their communities.

## Our Mission

**U-GO HELPS** ambitious and promising young women in low-income countries to pursue tertiary education by providing financial scholarships funded by individuals and corporations in high-income countries.

### What's Going On?

The lowest income countries have the lowest rates of university attainment and those limited opportunities are more likely to benefit men than women

Women in low income countries lag far behind women in wealthy countries. Higher education is still a glass ceiling for so many.

Lack of education contributes to high rates of gender inequality and slows national economic advancement

## Who We Are

Led by entrepreneur, author, and Room to Read Founder **John Wood**, along with communications powerhouse **Teneo**, a world-class **founding board**, and a global band of rockstar volunteers.

# Our Theory of Change

IF motivated, economically disadvantaged young women are provided financial assistance to pursue tertiary education...

...THEN they will make a better life for themselves and their families



## How to Support

Help to get U-Go off the ground by joining the Founders Fund. Contact us at [info@ugouniversity.org](mailto:info@ugouniversity.org)

## How we work

In order to make rapid progress, work initially with well-respected NGOs already on the ground in low-income countries.

Robin Hood Strategy: Raise funding in high-income countries to deploy in low-income ones.



Identify ambitious and promising young women who qualify for university but can't afford it. Offer them a "year one" financial scholarship, with contingent renewal



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A low-cost model means that a little bit of money can go a long way. Scholarships in U-Go countries average US\$800 per student per year.



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In 2023, layer in life skills courses and a U-Go employment network to connect students with internships and full-time jobs.

U-Go is proud to be launching this year in Bangladesh, Cambodia, India, Indonesia, Pakistan and Vietnam

